

Triangle

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HOME

DESIGN & DECOR®

DESIGNERS
AT HOME

KRISTIN THARPE'S
TREASURED TROVE
IN NORTH RIDGE

PLUS
ALL-THINGS
HIGH POINT MARKET

Contributor

SET IN STONE



SUNNY SURANA



AN INSIDER'S GUIDE TO QUARTZ COUNTERTOPS

Quartz countertops are fast becoming a popular choice for homeowners. In fact, this year, quartz is set to surpass granite sales. There are several reasons for this shift and some important differences between quartz producers worldwide.

Quality Material Mix

Not all quartz is created equal. The importance of having the correct balance of materials cannot be overstated. Beware of quartz suppliers who might charge less but whose product contains less than ninety-three percent quartz or who use lower quality resins and pigments, a common practice that can result in problems down the road. CRS Marble & Granite partners with LG Hausys Viatera, an Atlanta-based quartz producer whose product line includes more than fifty colors

and is composed of ninety-three percent natural quartz and seven percent resin. We are the only North Carolina showroom to carry this product line in full slabs, where wide aisles and abundant natural lighting support the stone selection process.

Using the correct mix of materials as used in LG Viatera quartz countertops means they will not discolor or become patchy over time. LG Viatera's white quartz countertops will remain as bright as the day they were installed and will not fade to cream with years of use. The proper mix of quartz to resin also protects countertops from cracking or breaking.

Engineered Product Control

Since quartz is manmade, there is better control over color and pattern consistency, making it one of the best choices for modern design focused on a clean look. It is nonporous and requires very little





maintenance with no sealing necessary to keep it germ-free. As a bonus, quartz is one of the most requested countertop materials, so the return on investment is high when it comes to resale value.

Sustainability

LG Viatera Quartz is environmentally friendly, supporting a greener earth by using sustainable materials and an eco-friendly manufacturing process. It is NSF (National Sanitation Foundation) and GREENGUARD certified.

At CRS, we are keenly aware of the importance of quality that we pass on to our customers, so we offer a fifteen-year transferable warranty on LG Viatera Quartz covering the manufacturing source, quality controls, and a statement about the supplier's standards and environmental impact. From manufacturing to delivery, customer satisfaction is at the core of everything we do at CRS Marble & Granite. ♦

Sunny Surana is president of CRS Marble & Granite with four locations in the U.S., including Raleigh and two locations overseas. He has been sourcing high-quality stones from remote international quarries for more than twenty years in this family-business-turned-international success model. See full slabs of a wide range of quartz, plus other natural stones, in the 60,000-square-foot Raleigh showroom at 7521 Exhibit Court or call 919-784-9282. Preview quartz samples at www.crsgranite.com.



Raleigh, NC Showroom